



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Kay et al.
Serial No.: 09/216,206
Filing Date: December 18, 1998
Title: OPTIMIZED INTERNET ADVERTISING USING HISTORY TO SELECT SITES

Art Unit: 2162
Examiner: J. Myhre

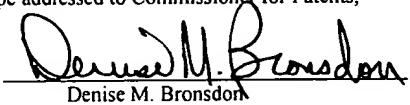
CERTIFICATE OF MAILING UNDER 37 C.F.R. §1.8(a)

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on

July 25, 2001

Date



Denise M. Bronsdon

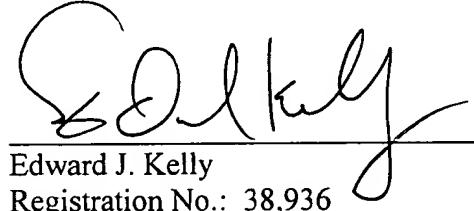
Commissioner for Patents
Washington, DC 20231

Dear Sir:

Please note that the Attorney Docket Number has been changed from FLK-002.01 to **FLCT-P01-002**. Please reference **FLCT-P01-002** on all future correspondence.

Respectfully submitted,

ROPES AND GRAY



Edward J. Kelly
Registration No.: 38,936

Dated: 25 July 2001
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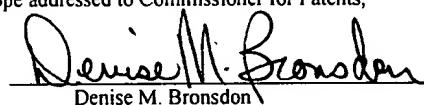
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on July 25, 2001


Denise M. Bronson

Commissioner for Patents
Washington, DC 20231

Dear Sir:

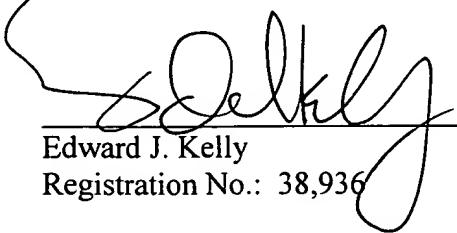
TRANSMITTAL LETTER

The Applicants hereby submit:

- 1) Change of Correspondence Address
- 2) Change of Attorney Docket Number
- 3) Copy of General Revocation of Prior Powers of Attorney and Appointment of New Power of Attorney or Authorization of Agents
- 4) Postcard for Date Stamp of Receipt

Respectfully submitted,

ROPS AND GRAY


Edward J. Kelly
Registration No.: 38,936

Dated: 21 July 2001

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